



## 70 Brands x MLB Sponsors Planning in Q2 2023

Company Name	Title	First Name	Last Name	Email	LinkedIn
American Honda Motor Co., Inc.	Senior Vice President, Sales & Marketing, Chief Operating Officer & Board Member	Dave	Jamieson	dave_jamieson@ch.honda.com	<a href="https://www.linkedin.com/in/dave-jamieson-">https://www.linkedin.com/in/dave-jamieson-</a>
Arthur J. Gallagher & Company	Chief Marketing Officer	Christopher	Mead	chris_mead@ajg.com	<a href="https://www.linkedin.com/in/christopher-mead-">https://www.linkedin.com/in/christopher-mead-</a>
Bimbo Bakeries USA	Vice President, Customers	John	Lee	jlee@grupobimbo.com	<a href="https://www.linkedin.com/in/john-lee-082b901/">https://www.linkedin.com/in/john-lee-082b901/</a>
Cache Creek Casino Resort	Vice President, Marketing	John	Meacham	jmeacham@cachecreek.com	<a href="https://www.linkedin.com/in/john-meacham-">https://www.linkedin.com/in/john-meacham-</a>
Caribou Coffee Company, Inc.	Chief Brand & Marketing Officer	Erin	Newkirk	erin.newkirk@cariboucoffee.com	<a href="https://www.linkedin.com/in/erinnewkirk/">https://www.linkedin.com/in/erinnewkirk/</a>
Citi	Chief Marketing Officer - U.S. Personal Banking Marketing & Specialty Partner Group	*****	*****	*****	*****
Comerica, Inc.	Executive Vice President, Chief Marketing & Communications Officer	*****	*****	*****	*****
Dell Technologies	Chief Marketing Officer & Executive Vice President	*****	*****	*****	*****
Diageo North America	Chief Marketing & Innovation Officer - Diageo North America	*****	*****	*****	*****
Doctor's Associates, Inc.	Senior Vice President, Marketing Strategy & Planning	*****	*****	*****	*****
E. & J. Gallo Winery	Chief Marketing Officer	*****	*****	*****	*****
Edward D. Jones & Co., LP	Principal, Client Insights & Marketing Strategy	*****	*****	*****	*****
Enterprise Holdings	Senior Vice President, Chief Marketing & Communications Officer	*****	*****	*****	*****
FirstEnergy Corporation	Vice President, Marketing & Product Development & Energy Efficiency	*****	*****	*****	*****
Ford Motor Company	Chief Marketing Officer	*****	*****	*****	*****
Franklin Templeton Investments, Inc.	Head, U.S. Marketing	*****	*****	*****	*****
Frito-Lay, Inc.	Vice President, International Beverages Marketing	*****	*****	*****	*****
G6 Hospitality	Chief Development Officer	*****	*****	*****	*****
General Motors Corporation	Vice President, Marketing	*****	*****	*****	*****
Goodwill Industries International, Inc.	Chief Marketing Officer	*****	*****	*****	*****
Great Clips Hair Salons	Vice President, Marketing & Communications	*****	*****	*****	*****
Heineken USA, Inc.	Chief Marketing Officer	*****	*****	*****	*****
Helzberg Diamonds	Chief Marketing Officer	*****	*****	*****	*****
Hilton Worldwide	Chief Marketing Officer	*****	*****	*****	*****
Holland America Line, Inc.	Vice President, Marketing & eCommerce	*****	*****	*****	*****
Hyundai Motor America	Chief Marketing Officer	*****	*****	*****	*****
John Hancock Financial Services, Inc.	Chief Marketing Officer	*****	*****	*****	*****

JPMorgan Chase & Co.	Chief Marketing Officer	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>
Keurig Dr Pepper Inc.	Chief Marketing Officer	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>
KeyCorp	Senior Vice President, Brand & Sponsorship Marketing	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>
Levi Strauss & Company	Vice President, Global Brand Marketing	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>
Little Caesar Enterprises, Inc.	Chief Marketing Officer	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>
LL Flooring	Vice President, Marketing	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>
Marriott International, Inc.	Vice President, Global Marketing Partnerships - Sports, Entertainment & Brand	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>
Mars Wrigley Confectionery	Vice President, Marketing Transformation	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>
Mars, Inc.	Vice President, Marketing - Seasonal	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>
MasterCard Worldwide, Inc.	Vice President & Head, Sponsorships - North America	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>
Mayo Clinic	Chief Marketing Officer	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>
Missouri Lottery	Chief Marketing Officer	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>
Molson Coors Brewing Company	Chief Marketing Officer	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>
Nestle Purina PetCare Company	Chief Growth Officer	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>
New Balance Athletic Shoe, Inc.	Chief Marketing Officer & Senior Vice President, Merchandising	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>
Nike, Inc.	Executive Vice President & Chief Marketing Officer	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>
Nissan North America, Inc.	Vice President & Chief Marketing Officer	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>
Northwestern Mutual	Chief Marketing Officer	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>
PepsiCo, Inc.	Chief Marketing Officer - Pepsi	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>
Planet Fitness, Inc.	Chief Brand Officer	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>
PODS Enterprises, Inc.	Vice President, Product Marketing	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>
QuikTrip Corporation	Vice President, Sales, Marketing & Distribution	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>
RE/MAX International, Inc.	Senior Vice President, Marketing & Communications	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>
Reckitt Benckiser, Inc.	Chief Marketing Officer & General Manager, Hygiene US	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>
Riviana Foods, Inc.	Senior Vice President, Marketing	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>
Schwan Food Company	Chief Marketing Officer	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>
Shane Company	Chief Marketing Officer	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>
Stanley Black & Decker, Inc.	Vice President, Brand Marketing	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>
Star Tribune Company	Chief Marketing Officer & Senior Vice President, Circulation	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>
Steelcase, Inc.	Vice President, Brand Experience & Workplace Innovation	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>	<a href="#">****</a>

The Boston Beer Company, Inc.	Chief Marketing Officer	<a href="#">*****</a>	<a href="#">*****</a>	<a href="#">*****</a>	<a href="#">*****</a>
The Cleveland Clinic Foundation	Chief Marketing & Communications Officer	<a href="#">*****</a>	<a href="#">*****</a>	<a href="#">*****</a>	<a href="#">*****</a>
The Clorox Company	Chief Marketing Officer	<a href="#">*****</a>	<a href="#">*****</a>	<a href="#">*****</a>	<a href="#">*****</a>
The Hartford Financial Services Group, Inc.	Chief Digital & Customer Experience Officer	<a href="#">*****</a>	<a href="#">*****</a>	<a href="#">*****</a>	<a href="#">*****</a>
The Procter & Gamble Company	Senior Vice President & General Manager, Hair Care - North America	<a href="#">*****</a>	<a href="#">*****</a>	<a href="#">*****</a>	<a href="#">*****</a>
The Sherwin-Williams Company	Vice President- Brand Marketing	<a href="#">*****</a>	<a href="#">*****</a>	<a href="#">*****</a>	<a href="#">*****</a>
The TJX Companies, Inc.	Senior Vice President & Director, Marketing - TJ Maxx & Marshalls	<a href="#">*****</a>	<a href="#">*****</a>	<a href="#">*****</a>	<a href="#">*****</a>
The Wendy's Company	Vice President, Marketing - Media, Social, Partnerships	<a href="#">*****</a>	<a href="#">*****</a>	<a href="#">*****</a>	<a href="#">*****</a>
Toyota Motor Sales, U.S.A., Inc.	Group Vice President, Toyota Marketing	<a href="#">*****</a>	<a href="#">*****</a>	<a href="#">*****</a>	<a href="#">*****</a>
United Airlines / United Continental	Partner Marketing Manager	<a href="#">*****</a>	<a href="#">*****</a>	<a href="#">*****</a>	<a href="#">*****</a>
Verizon Wireless, Inc.	Chief Revenue Officer, Verizon Consumer	<a href="#">*****</a>	<a href="#">*****</a>	<a href="#">*****</a>	<a href="#">*****</a>
Wells Fargo & Company	Vice President, Credit Card Advertising & Media Sponsorships	<a href="#">*****</a>	<a href="#">*****</a>	<a href="#">*****</a>	<a href="#">*****</a>
Whataburger, Inc.	Chief Marketing Officer & Senior Vice President - Marketing & Innovation	<a href="#">*****</a>	<a href="#">*****</a>	<a href="#">*****</a>	<a href="#">*****</a>

Want complete details for these decision-makers, plus more marketing contacts and budget owners at 35,000+ brands?

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